

ENCORE AD CONTEST RULES AND GUIDELINES

We are excited to present our 2017 Recital Book AD Contest at Encore Performing Arts Center. Each student has the option to sell ads to family, friends, and businesses. Sold ads and pictures are placed in the Recital Program Book, which becomes available for sale to the public at the recital.

Our beautiful Recital Book is a wonderful keepsake for your terrific year at Encore. (see last year's book at desk for sample.)

The student selling **THE MOST ADS (including pictures, well wishes and ADS) totaling over \$1500.00 will win a beautiful trophy, one 8X10 color picture in the recital book, and six free recital tickets to our show! Since tickets go on sale before the winner is picked, Encore will reimburse you for your tickets.**

ADDED BONUS TO THE WINNER! – DANCE SCHOLARSHIP FOR SEASON 2017-2018. THAT COULD BE OVER A \$3,000.00 PRIZE TO THE WINNER! We will not determine amount of scholarship until we see how many ads come in. Once you reach your goal you need to submit to Encore immediately so that we have the winner!

You may sell ads to anyone and everyone that will purchase one from you.

Try to get ads from businesses! Have them advertise with us and let them know we reach over 1500 people at our show annually. Encourage them to use a coupon in their ad for more of a response.

CAN I REQUEST GRAPHICS OR ARTWORK IN MY AD?

No. The graphic designer at Encore will choose all graphics and artwork in the recital book according to the theme. However, graphics on business cards, professionally set and published ads, and ads emailed with a graphic already included are fine.

WHEN IS THE AD CONTEST DEADLINE?

All ads are due NO LATER than May 15th.

HOW DO I SUBMIT ADS?

EMAIL **ALL** ADS to ads@encoredanceschool.com. Ads emailed to any other address are not guaranteed to be in the recital book. **THIS IS THE ONLY WAY!!**

Text can be placed in the email body, or attached in a MS Word document file. Pictures or Graphics **must** be attached in a jpeg file format and **MUST be 300dpi resolution.**

ANY ADS CONTAINING BOTH TEXT AND IMAGES MUST BE SUBMITTED IN THE SAME EMAIL. DO NOT SEND TEXT AND IMAGES SPERATELY!!!

2017 Recital Book Ad & Picture Information

AD PRICES

\$5.00 one -line congratulations **All \$5.00 ads are limited to 15 characters or less**

\$35.00 - Business Card Size

\$80.00 - ¼ page

\$125 - Half page ad

\$150.00 – Full page ad

\$350.00 inside back cover and inside front cover (color)

First one to hand in the back cover or front inside/back inside cover gets it!

Inside and Back Covers can be bought by a family member or a business

Name: _____

Phone Number _____

Grand total: _____

